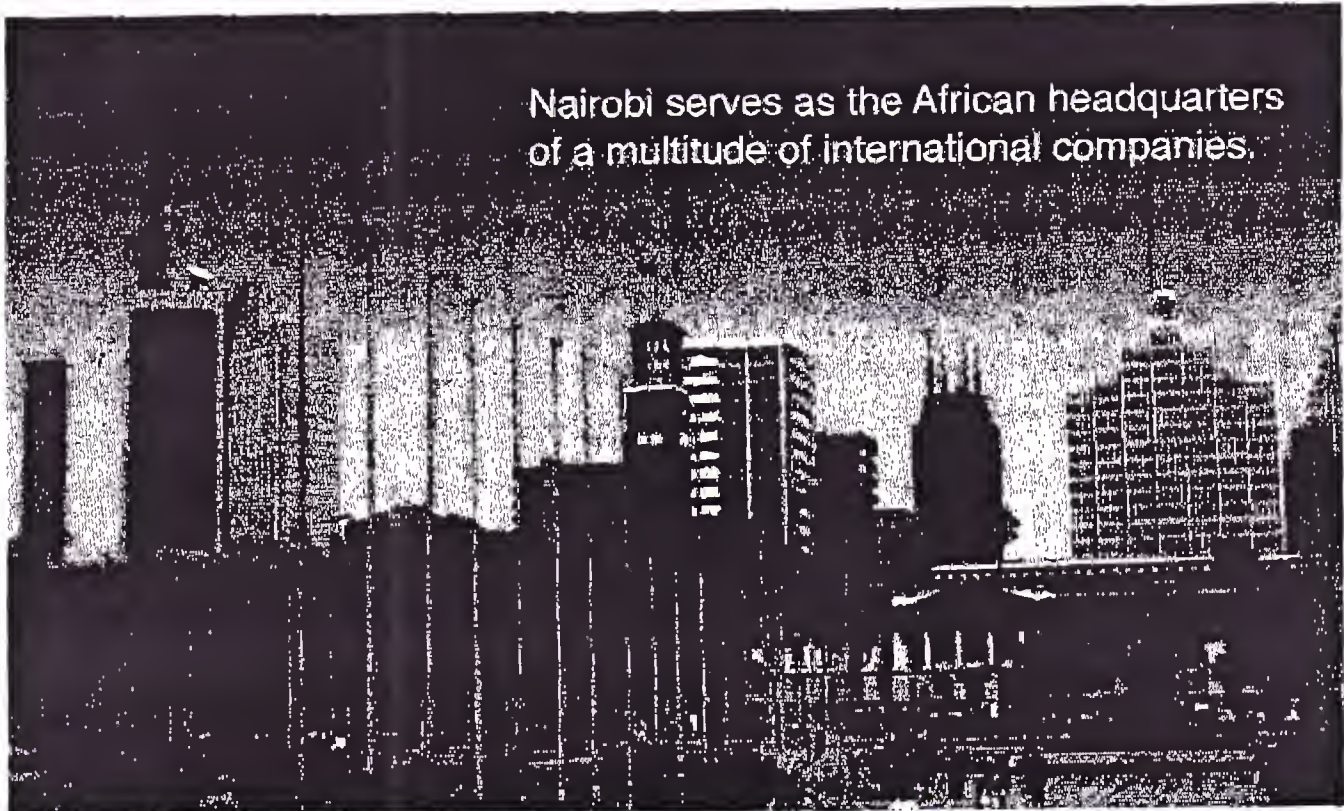


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- In July 2011, U.S.-based pharmaceutical company Pfizer, outdoor advertising firm Posterscope and PricewaterhouseCoopers all announced plans to establish a regional hub in Kenya's capital city.
- General Electric, IBM, Google, LG and The CocaCola Company have longstanding corporate bases in Kenya as well.
- Kenya's vast talent pool, strong Internet connectivity and stable economic environment make the country an attractive destination for investors and have firmly established Nairobi as a center for business in East Africa.

Source: All Africa



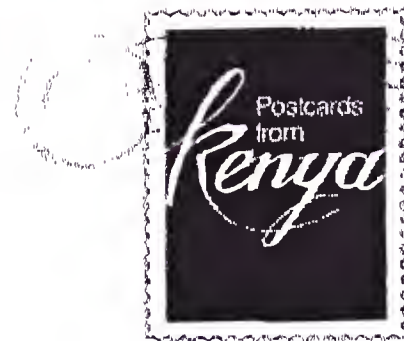
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